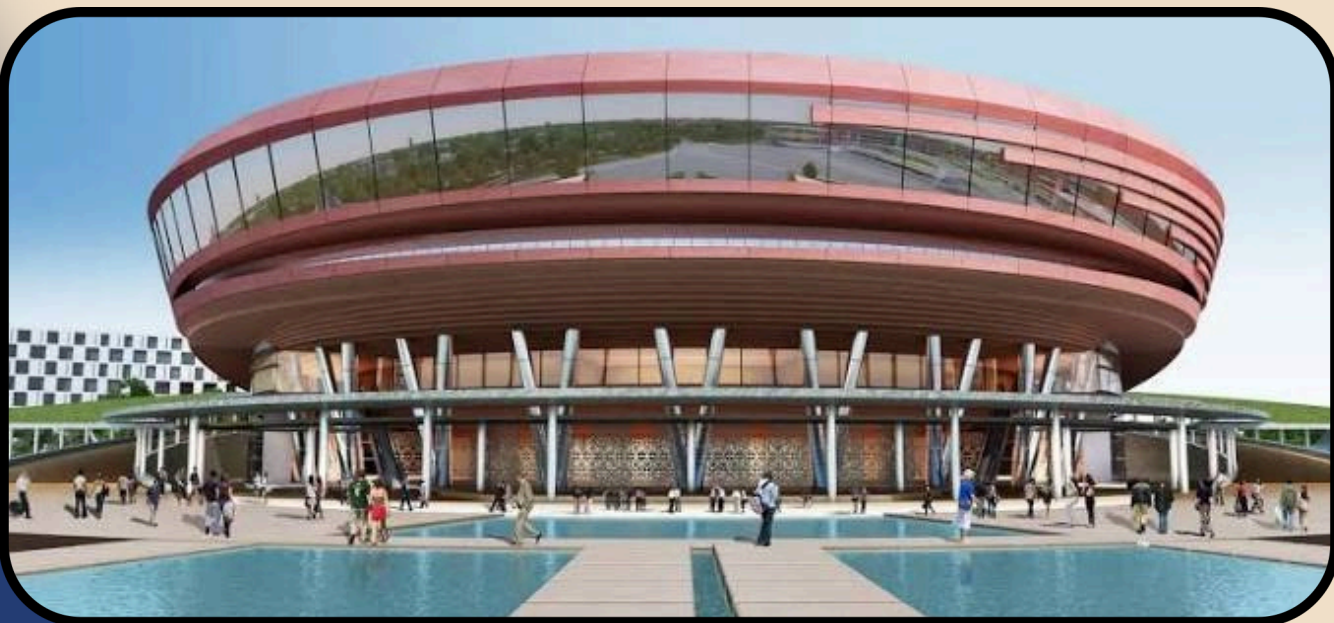




SIKSHIT BHARAT
— EXPO - 2027 —
EDUCATE • INNOVATE • EMPOWER

A VISION FOR VIKSHIT BHARAT- 2047

ORGANISED BY :
VIROJI INDIA PRIVATE LTD.

16-17 JANUARY 2027
BHARAT MANDAPAM,
NEW DELHI

Supported By :
Womennovator

ABOUT US

Viroji India Private Limited is an Event organizing Company in the MICE sector in Delhi-NCR. We have carved a niche for ourselves for not just being an Event Management Company, but acting as a co-facilitator between business associations and Government institutions enabling smooth policy implementation.

OUR VISION

To take forward reforms initiated by Government of India in the field of Higher education sector through National Education Policy-2020.

OUR MISSION

- First in the industry initiative organising a dedicated expo on higher education in India(K-12), before the Board Exams cycle.
- Key focus on reforms in internationalisation of Indian Higher Education

www.sbe27.com





SHIKSHIT
BHARAT EXPO

ABOUT EXPO





SHIKSHIT
BHARAT EXPO

OUR EVENT FOOTPRINTS



DELHI-6 BUSINESS CONCLAVE

DELHI-6 Business Conclave was our 1st event organised in association with Bhartiya Udyog Vyapar Mandal, Delhi with core focus on MSME workshop organised by MSME-DI, Okhla for the participants from the Delhi-6 area.

EVENT ON INTERNATIONAL WOMEN'S DAY

We co-organised "Business and leadership summit" in association with Poland -India Chamber of Commerce (PICC) on International Women's Day at Bharat Mandapam on 8 March 2026

CONFERENCE ON NEW LABOUR CODES

Our 2nd event was organised as "Annual Business Meet of "Builder's Association of India" on 21 Feb 2026 at Bharat Mandapam. Core theme of the event was conference on new Labour Codes and its impact on the construction sector.

HORECA@2047 SUMMIT-2026

We Co-organised Annual Horecsa Summit@2047, in association with Brandsun Promotions during Aahar-2026. The event had core theme as Quality Control Orders and its impact on Horeca sector.

WHO CAN PARTICIPATE

Organizations or Institutions mentioned below or the Institutions related to these can be an Exhibitor in our Education Expo.



Colleges & Universities

Diploma or Degree colleges, Private Universities, Deemed Universities, Self-financing Colleges or any Approved or Affiliated College can be a Part of this Expo.



Training Institutions

Training Institutions or Coaching Centres which would train Students for NEET, JEE, UPSC, IELTS or any other Competitive Exam can be a Participant of the Exhibition.



Education & Overseas Consultants

Education Consultants and Authorized Overseas Education Agents can be a Part of this Expo and can Exhibit and close Admission Deals at their stall itself.



Career Development Organizations

Career Development Organization or Personal Skill Development Institutions or Organizations can be a part of the Event.



BANKS & Other Educational Service Provider

Private or Nationalised Banks can exhibit and be supportive for the students in their Financial aspects, Education loan providers and Educational equipment, devices, Books and other products suppliers or dealers can Exhibit their products.

WHY ATTEND SHIKSHIT BHARAT EXPO

Shikshit Bharat Expo offers a unique platform for higher education professionals to:



Whether you're looking to internationalize your campus, explore the region, or grow your global impact – Shikshit Bharat Expo is the place to be.

WHO ATTENDS SHIKSHIT BHARAT EXPO?



Reasons to Attend Shikshit Bharat Expo



Insights into
Industry-Academia
Alignment



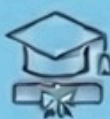
Coinciding with
World Book Fair
2027



Exploration of
Technology
Adoption



Focus on Integration
of Indian Knowledge
Systems (IKS) in HEIs



Focus on
Student-Centric
Education



Networking
Opportunities

3.



Access to
Expertise



Located at prime MICE
venue of India:
"Bharat Mandapam"



New Education
Policy-2020
and HEIs in India



Workshops/
Round tables



Collaborate with
Tech companies
through "Bharat
Innovates"

Target Audience

Higher Education Institutions (HEIs), Administrators, Vice-Chancellors, Principals, Curriculum Coordinators etc.

Academia and research institution representatives

Technology Providers

Government and regulatory experts

Entrepreneurs, startups, and tech innovators

Industry Representatives

www.reallygreatsite.com

Key Highlights

Engaging Panel Discussions

Leadership Talks

Networking & Collaborative Tie-ups

Exhibition

Why Participate

Knowledge Sharing and Learning

Business Opportunities

showcase tech-innovation at K-12 level



Networking Opportunities



Inspiration and Innovation



Understand Global Perspective



Create lasting impressions

Why Partner with Shikshit Bharat Expo 2027



BRAND EXPOSURE

Your company logo will be prominently displayed in various event collaterals, including marketing materials and event banners.



EXHIBITOR BOOTH

Showcase your products, services, and innovations through an exclusive exhibitor booth, allowing you to interact with attendees and generate potential leads.



NETWORKING OPPORTUNITIES

Connect and engage with influential professionals, thought leaders, and decision-makers in the education domain during the event's networking sessions and exclusive sponsor gatherings.



SPEAKING OPPORTUNITY

As a sponsor, you will have a chance to showcase your expertise by participating in a panel discussion, delivering a keynote address, or presenting a thought leadership session.



EXCLUSIVE ROUNDTABLE DISCUSSIONS

SBE Team will help you organise an exclusive roundtable discussion and to end with senior education leaders.



DIGITAL EXPOSURE

Your brand will be featured on the event website, with a dedicated sponsor profile, and links to your website and social media handles.



POST-EVENT RECOGNITION

Receive acknowledgment and gratitude for your support through post-event communication channels like articles, newsletters, and social media mentions.



ONE-TO-ONE MEETINGS

SBE Team will help you organise one-to-one meetings with education leaders to understand more about their challenges and how your products can help them solve their challenges. You might get your next big client here.

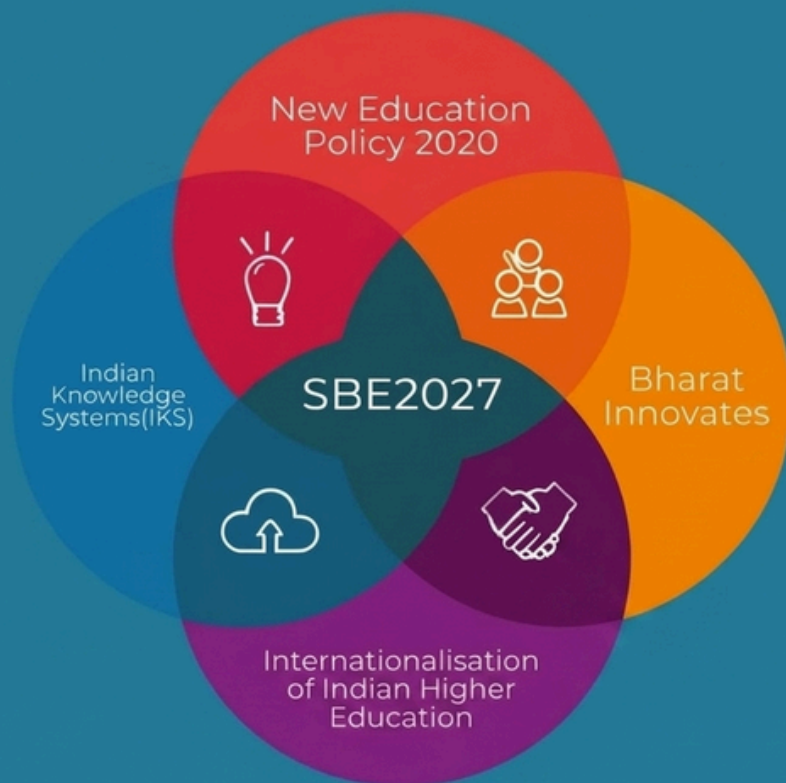


SPECIAL COVERAGE IN THE M.I.C.E SECTOR

We understand the M.I.C.E (Meetings, Incentives, Conferences, and Exhibitions) sector and they trust us when it comes to selecting their most preferred media brands for building insights or gaining a fresh perspective. Our expert editorial team would be publishing pre & post event stories for the summit and promoting it on digital channels relevant to the M.I.C.E industry.



CONFERENCE THEMES FOR SBE2027



THEMES FOR THE CONFERENCE

Theme 1 - NEP 2020 & Viksit Bharat 2047

- Vision, Policy and Implementation- An Integrated Approach for a Developed Nation
- Strategy for Implementation of the NEP 2020 to achieve Viksit Bharat
- Aligning Higher Education Institutions with the Vision of Viksit Bharat 2047
- Administering HEIs under NEP 2020

Theme 2: Curriculum, Pedagogy & Knowledge Systems for Viksit Bharat

- Aligning the vision of NEP with Viksit Bharat 2047
- Multidisciplinary Curriculum: A Route to Viksit Bharat
- Multilingualism in Education System and Viksit Bharat
- Indian Knowledge System and Viksit Bharat

Theme 3: Skills, Employability and Economic Leadership

- Equip Graduates and India's Global Economic Leadership
- NEP 2020, Employability, and the Contribution to Viksit Bharat
- Skill Development Practices, Innovations, and Viksit Bharat
- Economic Leadership in the Age of AI and Viksit Bharat

Theme 4: Inclusive, Global and Research-Driven Education

- India's Global Education Development Goals, SDG 4, and Route to Viksit Bharat
- From Classroom to Community Participation and Nation-Building
- Research and Innovation in University System: Moving towards Viksit Bharat
- Women Education and Viksit Bharat

Connect with Us!

FOR MORE INFORMATION PLEASE
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- GET IN TOUCH

